

Advocacy Coordinating Committee Plan

January 2023

Description:

The Lead-Free NJ Advocacy Coordinating Committee brings LFNJ members together to recommend and implement a coordinated advocacy strategy that will result in holistic lead remediation, pursuant to the LFNJ operating procedures shown below. The committee will be comprised of strong policy and community advocates. The group will benefit from strategic advice from the Steering Committee and the Communications Committee. Members will work externally with state officials, legislators and other advocacy groups to achieve the group's objectives.

Annual Work Plan:

Push for adoption of state and local laws, regulations, spending, policies, and other actions that will result in holistic lead remediation by:

- a. Building and maintaining a LFNJ advocacy agenda, by reviewing advocacy recommendations from members and the LFNJ policy committees, making recommendations to the Steering Committee for final approval (on an "I can live with it for now" basis), and adding approved items.
- b. Developing and implementing a coordinated advocacy strategy, based on input from LFNJ members, the LFNJ hubs, and LFNJ capacity.
- c. Providing feedback on advocacy agenda items back to the LFNJ policy committees, so they can adjust their policy work as needed.

Provide a report at LFNJ Steering Committee meetings on changes to the advocacy agenda and progress made. Additionally, the LFNJ Program Manager will provide reports as requested at the Lead and Drinking Water Task Force and Housing Policy Committee meetings.

Hold a minimum of two meetings per year to discuss LFNJ policy priorities, advocacy needs, alignment of policy goals with LFNJ's objectives and LFNJ hub priorities, as well as which partners and members will be the point person for each policy priority.

The LFNJ Advocacy Committee will track legislation and ensure that policy priorities align with LFNJ's goals by utilizing the following tracking methods:

1. LFNJ [Advocacy Tracker](#)
2. LFNJ [Legislative & Regulatory Tracker](#)

Host or participate in at least two activities in 2023 that engage and inform elected officials about the benefits of investing in lead remediation, and how to advance them. Consider a meeting, event, letter campaign, etc.

Host or participate in at least two interactive events for community members to build understanding of how to advocate for lead remediation policies and create opportunities for a two-way exchange of ideas on relevant policies.

- d. Sample activities:

- i. Lead-Free NJ Lead 103 training
- ii. Membership meeting discussions on advocacy issues.
- iii. Event with with student groups like NJ Student Climate Advocates

Policy Priorities (2023):

1. LFNJ Committees
 - e. LDW Committee [Policy Priorities](#)
 - f. Housing Committee [Policy & Advocacy Priorities](#)
2. LFNJ Hub Representatives & Advocacy Plans
 - a. Unique Smith, Passaic County Habitat for Humanity
 - i. [Paterson Plan](#)
 - b. Sheryl Snider, East Trenton Collaborative
 - i. [Trenton Plan](#)
 - c. Anthony Diaz, Newark Water Coalition
 - i. [Newark Plan](#)

Decision-making Process

- d. The committee will make decisions according to the decision-making process outlined in the [Lead-Free NJ Operating Procedures](#) (page 6).
- e. When voicing positions, each organization that is represented at the meeting gets just one position or vote, regardless of how many individuals are present.

Co-chairs:

- Kelvin Boddy, Housing & Community Development Network of New Jersey
- Yvette Jordan, Newark Education Workers Caucus