

Lead Remediation and Abatement Program (LRAP)

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Program Overview

- ▶ In the SY23 budget, the Murphy Oliver Administration made an unprecedented commitment of \$180 million to address the ongoing threat of childhood lead poisoning.
- ▶ To date, the Lead Remediation and Abatement Program has funded
 - ▶ 26 Grantees
 - ▶ 18 Coming on Board
 - ▶ 2 Undergoing Training



Lead Training Initiative

- ▶ Paid training for interested entities to become LRAP Grantees
- ▶ 18 agencies have successfully completed training (ranging from non-profits to municipalities)
- ▶ 2 agencies are currently undergoing training

Program Improvements

- ▶ Creation of Lead Training Institute to prepare future grantees and increase pool of contractors
- ▶ Creation of Online Portal for LRAP Application submission
- ▶ Policy changes to separate Program Support Costs
- ▶ Expansion of Eligibility
 - ▶ Reduction in Documentation Requirements
 - ▶ Categorical Eligibility
 - ▶ Section 8
 - ▶ LIHEAP/USF
 - ▶ LIWAP
 - ▶ Weatherization
- ▶ Cash Advance Policy
- ▶ Hired a 3rd party organization to do statewide marketing

Marketing Efforts

- ▶ Promotional video with NJDCA's Commissioner
- ▶ Audio ads in English and Spanish
- ▶ Targeted Google Ads for landlords and tenants
- ▶ Revamped General Information Flyer
- ▶ Community Outreach Events
- ▶ Newest Efforts:
 - ▶ Utilization of Lead Inspection Law Reporting Data to refer lead positive cases to grantees
 - ▶ Collaborating with NJAAP on Project ECHO to have more streamlined referrals to grantees.



Questions?

- ▶ For additional information you may contact us at:

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